

Dr. Kapou Malakar

Current Position:

Assistant Professor, from 09-11-2009 to the present
Department of Mass Communication & Journalism
Tezpur University, Napaam, Sonitpur, Assam

Current Address

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Sonitpur, Assam, India,
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SPECIALIZATIONS/ AREA OF INTEREST

Political Communication, International Communication, Human Rights, Digital Media Literacy, Gender Studies, Media and Culture, Convergent Journalism

EDUCATIONAL QUALIFICATION

- PhD (Title: Dynamics of Mobile Phone Use and Women Empowerment: Role of Women in Household and Community), from Department of Mass Communication and Journalism, Tezpur University, Assam (August 2012- Jan 2017)
- MA in Convergent Journalism, Jamia Millia Islamia, New Delhi, (2007-2009)
- MA in Political Science, Delhi University, New Delhi, (2005-2007)
- P.G. Diploma in Human Rights (correspondence), Indian Institute of Human rights, New Delhi, (2005-2007)
- BA (Political Science Honours), Delhi University, Ramjas College, New Delhi, (2002-2005)
- HS (Arts Stream), Cotton College, Guwahati, Assam, (2000-2002)

UGC NET JRF

- UGC NET JRF in Mass Communication and Journalism, UGC Ref no 862/ NET December 2008, Roll No 1710144
- UGC NET in Political Science, UGC Ref no 711/ NET June 2007, Roll No M170568

PROJECT COMPLETED

- UGC sponsored Minor Research Project, (Duration: October 18, 2012 to September 30, 2014), Title: Effects of Mobile Phone on Households: A Case Study of Sonitpur District of Assam.

DISSERTATION /THESIS GUIDANCE

- PhD: 1
- MA dissertation: 60

REVIEWER

- Guest Editor for special issue of the Journal of Multimodality & Society <http://journals.sage.pub.com/doi/full/10.1177/2634979521992902>
- Reviewer, Media Watch Journal

PUBLICATIONS

BOOK

- Malakar, Kapou (2023). *Gender Divide and Women Empowerment in the Digital Age*. Atlantic Publishers & Distributors (P) LTD. ISSN: 978-81-269-3560-4

JOURNAL ARTICLES

1. Malakar, Kapou (2025). (Accepted) *An Analysis of Institutions and Traditions of Public Diplomacy in India: Contemporary Shift and Its Prospects* in Journal of East West Thought, The California State University P-ISSN 2161-7236 , E-ISSN 2168-2259, indexed
2. Malakar, Kapou (2024). *An Ethnographic Exploration of the change and continuity of the Bhaona Tradition of Assam* in ShodhKosh: Journal of Visual and Performing Arts, (with Amrita Pritam Borchetia), June 2024 Edition, Volume 5 Issue 6, E ISSN: 2582-7472
3. Malakar, Kapou (2024). *Development of Neorealism in Assamese Films: An Auteur Perspective of Select Films* in Journal of East West Thought, The California State University P-ISSN 2161-7236, E-ISSN 2168-2259, Number 3, Volume 14, September 2024, indexed
4. Malakar, Kapou (2024). *Gender Representation in Disney Film in the Light of Feminism in the Journal*, in Society and Culture Development in India (with Anubhuti Dutta) Vol.4, No.1, 2024, pp.39-54, ISSN 2583-0694, indexed
5. Malakar, Kapou (2023). *Information Privacy and Surveillance: A Study of the Use of Digital Media by the Consumer* in International Journal of Research And Analytical Reviews (IJRAR) (with Rizwan Choudhury), An International Open Access, Peer - Reviewed Referred Journal E-ISSN: 2348-1269, P-ISSN:2349-5138 March 2023, Volume-10-Issue1, indexed
6. Malakar, Kapou (2023). *Use of Twitter as a Tool for Digital Activism: A Study on the Citizen Amendment Act in Reference to Assam* in in international journal of research and analytical reviews (IJRAR) (with Manas Protim Ray), An International Open Access, Peer -Reviewed Referred Journal E-ISSN: 2348-1269, P-ISSN:2349-5138 May 2023, Volume-12-Issue1, indexed
7. Malakar, Kapou (2021). *Students in Politics: A Study on the Political Culture of Students of Tezpur University* in Gyanodaya, ISSN: 0974-1801(print) , 229-4422 (online), Volume: 12/No 2/Jul-Dec 2019, Journal of Progressive Education, Inmantec Publishing, indexed
8. Malakar, Kapou (2020). *Informality of Work, Poverty and Feminization of Workforce: Implications of Neoliberalism* in EPRA International Journal of Research and

- Development (IJRD), Volume: 5, Issue: 4, April 2020 Journal DOI: <https://doi.org/10.36713/epra2016> SJIF Impact Factor: 6.260, ISI I.F.Value:1.241, ISSN: 2455-7838(Online), indexed
9. Malakar, Kapou (2015). *Role of Cell Phone in Creating Coveted Mobility in JOB viewing the Current Employment Challenges in Service Economy*, in International Journal of Advanced Research, Volume 3, Issue 4, 838-850 838, ISSN 2320-5407, indexed
 10. Malakar, Kapou (2015). *A Reflection on the Current Status of Telecommunication in North Eastern Region with Special Reference to Assam*, in International Journal of Advanced Research in Computer and Communication Engineering, DOI: 10.17148, Volume 4 Issue, 6 June, ISSN :2278-1021 (Online), ISSN: 2319-5940 (Print), indexed
 11. Malakar, Kapou (2015). *Analysing Gender Divide in Mobile Phone Adoption*, in International Journal of Advanced Research in Computer and Communication Engineering, DOI: 10.17148, Volume 4 Issue 6 June 2015, ISSN :2278-1021 (Online), ISSN: 2319-5940 (Print), indexed
 12. Malakar, Kapou (2015). *A Theoretical Analysis of Growth and Diffusion of Innovative Mobile Service Portfolios*, in Global Journal For Research Analysis, DOI : 15373/22778160 IMPACT FACTOR 3.12, Volume 4, Issue 5, May 2015, ISSN: 2277-8160, indexed
 13. Malakar, Kapou (2015). *Situational Analysis of the Impact of Liberalism on Policy Paradigm and Growth Stats of Telecommunication in India* in International Journal of English Language Literature and Humanities (IJELLH), Volume III, Issue I, March 2015, ISSN: 2321-7065, indexed
 14. Malakar, Kapou (2015). *Redefining the Role of Altruism in Shaping Household Development* in International Journal of English Language Literature and Humanities (IJELLH), Volume III, Issue I, March 2015, ISSN: 2321-7065, indexed

BOOK CHAPTERS

1. Malakar, Kapou (2025). *Photojournalism Rules* in Editing Essentials from Newsroom to Newsfeeds, Atlantic Publishers & Distributors (P) LTD To be published
2. Malakar, Kapou (2012). *Redefining Leadership in the World of New Information and Communication Technologies* in Management and Technology Leading to Social Development, ISBN: 978-81-8371-388-7, SCITECH Publications India Pvt. Ltd., Chennai
3. Malakar, Kapou (2012). *Digital Convergence and Emerging Market Dynamics- How far we are to reach people* in The Interface, Connected Online Business Unfurled School of Management Sciences, special volume II, Sampark 2012, Tezpur University, Assam
4. Malakar, Kapou & Syeda Shaheen Jeenat Suhailey (2013). *Participatory Culture over Authentication of Information: A Study on the Usage of Wiki Technology among Student Peers* in Issues of Media Policy Regulation and Ethics Ed. Ambrish Saxena ISBN: 978-81-8457-401-2, Kanishka Publishers, Distributors, New Delhi
5. Malakar, Kapou (2012). *Digital Media and Ethics of Participation- A Comparative Study on Mainstream News Website and Citizen Journalism Website* in Issues of

Journalistic Ethics and Freedom in the Contemporary Age of Digital Media Ed. Prof Dr Tapati Basu, ISBN: 81-86263-02-4, University of Calcutta

PAPERS PRESENTED AT SEMINAR/ CONFERENCE /INVITED TALK

1. Paper presented titled *Women Stories from India: Navigating Women in Media and Movement* in the International Conference on Decolonizing Women's Voices across Disciplines, Organised by Cadi Ayyad University, Marrakech, Morocco
2. Paper presented titled *Digital arrest: Understanding the Shifting Landscape of Cyber offences and its implications* in Two Day National Conference on Empowering voices in North East India, organised by the Department of Mass Communication, Manipur University and NIBIYAA consultancy PVT. LTD., during January, 30-31 2025
3. Paper presented titled *Bollywood Rom-Com, Changing Trends and its Mediated Influence*, in the International Conference on Future Communication: Rethinking Societies, Cultures and Governance Category (within country) on 2024-04-09 , Organised by Department of Electronic Media and Mass Communication, School of Media and Communication in collaboration with University of Toulon, France during 08th -10th April, 2024 at Pondicherry University
4. Paper presented titled *An Auteur Perspective of Neo Realism in Select Assamese Films* on 2024-03-20 during National Conference on Changing Media Landscape and Society organised by Department of Mass Communication, Manipur University
5. Paper presented titled *Navigating Self-Identity with the Image of the Nation: A Case Study on the Travel Blogs of Women and Consumers' Imagination* on 2024-03-06 at National Seminar on Wanderlust: Travel Writing/Narratives in Foreign Languages organized by the Department of Foreign Languages, Tezpur University, Tezpur, Assam during March 06-07, 2024
6. Paper presented titled *Instagram as a space for identity construction and personal exploration for women entrepreneurs: A Case Study*, on 2024-05-26 during 15 8th world Congress of women 2024 Redefining work life balance family, career, love money, an international conference held on 26th May BioGenegis Health Cluster, Bengaluru India
7. Presented a paper titled *AI as an enabler and Constraint in Academic and Allied Profession: A case study of AI based practices and user's perspectives* at the International Seminar on Artificial Intelligence AI in Media: Unveiling Possibilities, Challenges and Road Ahead, organized by the Department of Journalism and Mass Communication, Banaras Hindu University, Duration: 01-03 December, 2023
8. Presented a paper titled *Rethinking Public Diplomacy: An Analysis of Institutions and Traditions, Contemporary Shifts and its Prospects* at the International conference on Borderless Communication: Reimagining global Mediascapes, organised by Department of Mass Communication, Mizoram University on November 17-18,2022
9. Presented a paper titled *Role of Community Organizations in Empowering Women: A Case Study of Mobile Phone Related Intervention* at the International conference on Media and Communication, organised by SIMC, Pune, September 21-22,2018

10. Presented a paper titled *Theorizing Group Dynamics in the Wake of New Media Technologies: A Case Study of Mob Violence at Dokmoka in Assam* at the International conference on Media and Communication, organised by SIMC, Pune, September 21-22, 2018
11. Awarded best paper of the session for the paper titled “Theorizing Group Dynamics in the Wake of New Media Technologies: A Case Study of Mob Violence at Dokmoka in Assam” at the International Conference, SIMC, Pune, India, September 21-22, 2018
12. Presented a paper titled *Community Radio: An Important Tool for Peasant and Agriculture Communication* at the International Conference on Agriculture Education and Knowledge Management at Agartala, Tripura India Organized by Indira Gandhi national open university, New Delhi and international food policy research institute, Washington, DC, USA, August 24- 26, 2010
13. Presented a paper titled *Role of New Media in Promoting Deliberative Democracy* at 20th AMIC Annual Conference, Taking Stock of Media and Communication Studies: The Challenges and Opportunities of Globalization, New Media and the Rise of Asia organized by Asian Media Information and Communication Centre, Singapore, June 24-27, 2011
14. Presented a paper titled *Breaking the Myth around Disabilities – An Analytical Study on the Portrayal of Disability in Hindi Films* at the International Conference themed on “Literature to Cinema: Adaptation, Appropriation, Adulteration”, National Institute of Technology, Durgapur, Kolkata, June 1-3, 2013
15. Presented a paper titled *An Analysis on the Role of Mobile Telephony to Empower Housewives and Women of Rural Poor Households* at the International Conference on " Women Empowerment: Issues and Challenges held at Gossaigaon College, Assam, February 4-7, 2015
16. Presented a paper titled *Envisaging M Government: Constraints of Mobile Telephony in Rural Assam* at the UGC sponsored National Seminar- Rural Development in North East India, Problems and Prospects, Borbhag College, Nalbari, February 3- 4, 2012
17. Presented a paper titled *Participation through New Media Technologies: A Case Study of Tezpur University* at the UGC Sponsored National Seminar- Journalism at the Age of New Media, Surendranath College for Women, Kolkata, University of Calcutta, January 10 -11, 2012.
18. Paper presented titled *Digital Media and Ethics of Participation- A Comparative Study on Mainstream News Website and Citizen Journalism Website* at International Seminar Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media , organised by the Department of Journalism and Mass Communication, University of Calcutta on 9-11 January, 2012

E-CONTENT DEVELOPMENT

1. Contributed to the content development of Unit 5: Journalism: Nature and Types for the Course- Introduction to Journalism and Digital Media of BA (JDM) Programme for IGNOU, 2023

2. Contributed to the content development of Unit 14: Social Movements and Digital Media for the Course- Introduction to Journalism and Digital Media of BA (JDM) Programme for IGNOU, 2023
3. Prepared study materials for the Course, MMC 301 New Media for the Centre for Open and Distance Learning, Tezpur University
4. Contributed one video lecture module titled *Universal Access and Meaningful Use of ICT in the Age of Convergence* for the Online Refresher Course on Mass Communication & Journalism conducted by the Department of Mass Communication and Journalism, Tezpur University, December, 2018- February, 2019
5. Designed the syllabus of the courses, Political and International Communication (Core Course MC601), New Media: Evolution, Principles, and Theory (Core Course MC576), Digital Media Literacy (Elective, MC587), Convergent Journalism (Elective, MC508) for MA programme in Mass Communication and Journalism, (revision, 2014, 2018 , 2020)
6. Designed the Course (MDC) Digital Media Literacy for 4 years Bachelors' Program complying to NEP implementation, 2023
7. Development of video modules for the courses- Political and International Communication (Core Course, MC601), New Media: Evolution, Principles, and Theory (Core Course, MC576), Human Rights (Core Course, CD423), NGO Participation and Management (Core Course, CD428), since 2020, Media Management (Core Course, MC583) and continuing.

WORKSHOP ATTENDED/ TRAINING PROGRAMME / SEMINARS

1. Successfully completed a UNESCO IGNOU organised shortterm professional development programme NEP2020 and higher education: Training of Trainers on Media and Information Literacy Curriculum (virtual mode), October 17- 22, 2022
2. Successfully completed a two-week Interdisciplinary Refresher Course on Academic Writing and Research (Online) organized by Teaching Learning Centre, Tezpur University, Assam, June 16-31, 2022
3. Successfully completed a MHRD sponsored one-week workshop 'Decoding Social media Dynamics, Uses and Abuses' organised by the Department of Mass Communication and Journalism, Tezpur University in collaboration with Teaching Learning Centre, Tezpur University, Assam, February 11-17, 2019
4. Successfully completed a MHRD sponsored month-long Induction Training of Faculty under PMMMNMTT scheme, June 11 -July 10, 2019
5. Successfully completed SAKSHAM- IT Champion Training Program at Tezpur University, April 19- 28, 2013
6. Successfully completed a workshop -Research Methodology in Social Sciences held at Tezpur University sponsored by ICSSR, NERC organized by Equal Opportunity Cell, March 1-7, 2012
7. Successfully completed the Refresher Course in Mass Communication (Multidisciplinary) at the Department of Mass Communication and Journalism, Tezpur University, December 6-26, 2010
8. Participated in the workshop on Multimedia Storytelling at 20th AMIC Annual Conference in Hyderabad, India, June 25, 2011

9. Participated in National seminar: Media in Nation-building, a Retrospective at the Department of Mass Communication and Journalism, January 30- 31, 2013
10. Participated in National Seminar on Gandhian Concept of Media Literacy at the Department of Mass Communication Journalism, Tezpur University, March 30-31, 2011

WORKSHOP ORGANISED AND COORDINATED OTHER CO-CURRICULAR & FIELD ACTIVITIES

1. Organised and coordinated a 12 day long GIAN workshop (Global Initiative for Academic Network workshop) during November 4-16, 2024 on Human Rights Reporting and Development Journalism that featured speakers from Cadi Ayyad University, Marrakech and Mizoram University.
2. Organised and coordinated a seven-day workshop on Forum Theatre and Puppetry from 9th to 15th October 2023. Mrs Drishna Kalita, Communication Specialist and Founder of Puppet People Assam, a folk puppetry group and Mr. Manas Protim Neog, Founder Director of NAAT Foundation and a Television Actor resourced the sessions.
3. Organised and coordinated a two-day workshop on Reporting Politics on 20-21 April 2023. Mr. Sushanta Talukdar, Editor, of NEZINE Media, an online magazine on India's North East and Mrs. Ratna Bharali Talukdar Executive Editor of NEZINE MEDIA resourced the two-day sessions
4. Organized a seminar on the Safety of Journalists in collaboration with the Committee to Protect Journalists (CPJ) on October 13, 2022. The purpose of the seminar was to counter the growing threats against journalists and equip young professionals with safety mechanisms. Speaker Colin Pereira who serves as CPJ's chief strategist on journalist safety touched on the aspects like the physical, psychological, and digital safety of journalists globally. Speaker Kunal Mazumdar who serves as CPJ's India Representative briefed the initiatives of the Committee to Protect Journalists (CPJ) and shared the rights guide and legal aspects for journalists in India.
5. Organizes a two days session on NGO Functioning and Management for the 3rd semester students of MA Communication for Development on 21st-22nd November, 2022. Mr. Wasi Md Alam, Senior Specialist, Capacity Development, Coalition for Disaster Resilient Infrastructure (CDRI) is invited to resource the two days' workshop
6. Organizes a workshop on Digital Campaign and Media Planning Strategies on 19th-20th January 2022. The workshop is resourced by Prof KS Arul Selvan, Director, of the School of Journalism and New Media Studies, IGNOU.
7. Organised and coordinated a Lecture Series on "Digital Technologies: Mediation and Inequities", 18th-19th of February, 2021. Dr Arul Selvan, Associate Professor from IGNOU, School of Journalism and New Media Studies resourced the session.
8. Organised and coordinated a Webinar on "NGOs in Development Debate", 2nd December, 2020. Mr Wasi Alam from NGO CARE India resourced the session.
9. Organised a workshop on Web Design and Animation, April, 24- 28, 2019. Mr. Abhijit Padun, Assistant Professor, Central Institute of Technology, Kokrajhar resourced the workshop. Participants developed a website dummy for the Department; Students learned Flash animation

10. Organised a Workshop -*Storytelling and Story Making: Art and Animation in Praxis*, September 24 -29, 2013. Mr. Kaustav Ray, Assistant Professor, St. Xavier's College, Kolkata resourced the sessions. Participants learned stop motion film; Developed animation product made out of Clay and Plasticine.
11. Organised a Workshop on 3d Animation Film Making, February 15-18, 2013. Dr. Atul Sinha, Associate Professor, MCRC, Jamia Millia Islamia resourced the workshop sessions. Participants learned Maya tools and modelling; Developed modelling and 3-5 minutes clip using Maya tools
12. Assistant Editor, Design for the University News Letter, May 2014- May 2015
13. Teacher in Charge of the Movie Club of 15th Student Council, 2011
14. Field Trip to Ziro, Arunachal Pradesh for a Multimedia Project from October 5 – 11, 2013
15. Organising Member of We Care Film Festival, 2011

ADMINISTRATIVE PROFILE

- Department Coordinator of CDOE, Tezpur University from October, 2021 – October 2024
- Associate Warden, Bordoichila Womens' Hostel, Tezpur University, June, 2011-October, 2014
- Member Secretary, Annual Report Committee, 2023-2024, Tezpur University,
- Member, Department Research Committee, Department of Mass Communication and Journalism, Tezpur University, September 2023 onwards
- Member Department Action Committee, November 2009 onwards
- Member Anti Ragging Cell, Tezpur University during 2012-2014

TEACHING LEARNING AND EVALUATION RELATED ACTIVITIES

Courses Instructed Since 2009:

- MC576 New Media: Evolution, Principles & Theory; credits:4 L2 T1 P2 CH5 (Core Compulsory), MA MCJ 1st Semester (NEW SYLLABUS)
- MC501/MC557 and currently MC 601 Political and International Communication; credits:3 L3 T0 P0 CH3 (Core Compulsory), MA MCJ 4th Semester (OLD and NEW SYLLABUS)
- MC583 Media Management; credits:4 L2 T1 P2 CH5 (Core Compulsory), MA MCJ 2th Semester (NEW SYLLABUS)
- MC470 Online Journalism; credits:5 L2 T1 P2 CH5 (Core Compulsory), MA MCJ 2nd Semester (OLD SYLLABUS)
- MC455 Understanding New Media, credits:4, L2 T0 P2 CH4, MA MCJ 1st Semester (OLD SYLLABUS)
- MM403, Basics of Convergence Technology, credits:4 L2 T1 P2 CH5 (Core Compulsory), PG Diploma in MMC 2nd Semester (OLD SYLLABUS)
- MC481Multimedia Journalism; credits:5 L2 T1 P2 CH4 (Core Compulsory) MA MCJ 4th Semester (OLD SYLLABUS)
- CD419 Development Journalism; credits:4 L2 T1 P2 CH5 (Core Compulsory) MA C4D 1st Semester (NEW SYLLABUS)

- MC577 Media in North East India; credits:3 L2 T1 P0 CH3 (Core Compulsory), MA MCJ 1st Semester (NEW SYLLABUS)
 - CD423 Human Rights; credits:4 L3 T1 P0 CH5 (Core Compulsory), MA C4D 2nd Semester (NEW SYLLABUS)
 - CD428 NGO Participation and Management; credits:4 L2 T1 P2 CH5 (Core Compulsory), MA C4D 3rd Semester (NEW SYLLABUS)
 - MC587 Digital Media Literacy; credits:4 L2 T1 P2 CH5 (Core Compulsory), MA MCJ 3rd Semester (NEW SYLLABUS)
 - MC489 Evolution of Indian India; credits:3 L2 T1 P0 CH3 (Core Compulsory), MA MCJ 1st Semester (OLD SYLLABUS)
 - MC463 Online Journalism I, credit:4 L2 T0 P2 CH4 (Core Elective), MA MCJ 2nd Semester (OLD SYLLABUS)
 - MC 202 Electronic Media, credit:2 L2 T1 P0 CH3, MA MCJ, VAC
 - MC519 Web Design and Animation, credit:4 L2 T0 P2 CH6 (Core Elective), MA MCJ 4th Semester (OLD SYLLABUS)
 - MC 491 History of Media and Communication, credit:3 L3 T0 P0 CH3 MA MCJ 1st Semester (OLD SYLLABUS)
 - MC201 Introduction to Communication; credit:3L2 T1 P0 CH3 MA MCJ, VAC
 - MC592 Media, Culture and Society, credit:3 L3 T0 P0 CH3 MA MCJ 3rd Semester (NEW SYLLABUS)
- UGC NET Coaching Classes on *New Media in Communication* for the candidates of Mass Communication and Journalism in Tezpur University, 2011-2013
 - Other Learning and Evaluation Related Activities i.e., Paper Setting & Moderation & Evaluation (Regular courses instructed at Department of Mass Communication and Journalism; Entrance Examination TUEE; for Masters and PhD; CDOE courses at Tezpur University; North Lakhimpur College), Invigilation, Students Mentoring
 - Paper setting for UPSC, Karnataka Civil Service, 2022-2023 & 2023-2024

I hereby declare that all the statements/particulars made/ furnished above are true, complete and correct to the best of my knowledge and belief. I declare that there is no conflict of interest with any individual and an institution.

Place: Tezpur

Date: 18/04/2025

(Kapou Malakar)